

**The Risk Management Learning Center – 2007**  
**Mission' Statements from CEO Rich Woldt**

The Risk Management Learning Center will continue to be an RM research and development site, while our Community Outreach and Military Outreach sites will conduct county, regional, and country wide RM operations. We'll conduct RM basic training through military posts, credit union chapters, and community outreach centers, and advanced RM training during national and international conventions. Our strategic plan is to create public-to-private partnerships mission ready to respond during any natural disaster, terrorist attack, pandemic, or community wide crises.

**Important RM questions include:**

How do we guard against terrorist attacks?  
How do you reduce losses from natural disasters?  
How do we reduce fraud, dishonesty, and scams during a national crisis?  
How do we housing-in-place?  
How do we evacuate?  
How do we improve security at our schools, churches, and sporting events?  
How do we integrate corporate and community security systems?  
How do identify, train, and mobilize reinforcements for our professional first responders?  
How do we respond as a community during a natural disaster, Terrorist attack, or pandemic? And,  
How do we convince the individual that they are primarily responsible for their own safety, security, and survival?

**The answers: Communities need to empower the individual to act, form efficient "Public-to-Private Partnerships, and establish effective "Unified" commands during every community crises!**

**Lessons from our past:**

Forming public-to-private partnerships is not rocket' science! Our forefathers have been doing it for centuries. Sheriffs form posses, Fire Chiefs form bucket brigades, and armies organize reserves. From birth we've been taught to take charge, "step up to the plate" when in harms way, and come to the aid of those in need. In the US we're born with the right to bare arms, and in most states carry concealed. These rights that empower the individual to act decisively when in harms way have proven time and again to be a great deterrent to hostile aggression. In most countries, citizens are reminded; "Ask not what your country can do for you; ask what you can do for your country!" My father was a great mentor and effective Risk Manager. He'd say: "When you're in harms way, get out! If you're the first person at the scene "take charge!" If your neighbor waits for the rescue squad, you're going to drown. If a tree is blocking your escape, move it! And, when you ride your bike, wear a helmet!"

Forming public-to-private partnerships has less to do with learning something new than applying what we've done since birth. It has less to do with installing new security than integrating what we have so it benefits the entire community. It has less to do with being first on the scene than arriving mission ready and ready to roll.

**The security conferences since 9-11** (*I've attended those offered by: InfraGard, ASIS International, The Department of Emergency Government, Police Associations, The Center of Disease Control, Homeland Security Partnerships, Credit Union Leagues, WOCCU, etc.*) **all emphasize a need to form Public-to-Private partnerships** (*i.e.: forming partnerships between law enforcement, fire fighters, emergency governments, Homeland Security and the business community, business associations, neighborhood organizations, family support groups, faith communities, etc.*).

**Risk Managers and security professionals from every industry advocate getting everyone on the same page**, teaching everyone the response protocols used by professional first responders, and adopting a community wide crisis management system. Surveys indicate, we're overwhelmed by the barrage of advice coming through many channels yet from one source. **Therefore, our mission in 2007 will focus the private sector on security fundamentals, establish community wide performance standards and stand-alone expectations, develop strategies to integrate security systems, and create what's been termed "Shift" four** to reinforce law enforcement, fire fighters, emergency government and homeland security professionals when they're overwhelmed by the scope of the attack, natural disaster, pandemic or community wide crises.

**In 2007, our Risk Management Learning Center will** continue to conduct RM Research, post RM white papers, and promote continuing education. Our community outreach site [www.cops007.com](http://www.cops007.com) will focus on supporting our faith-based communities through churches, parishes, and faith-based web sites. Our military outreach site [www.doorcountyveterans.com](http://www.doorcountyveterans.com) will focus on supporting our active military on duty and our veterans through veteran posts of the VFW, AMVETS, American Legion, and Marine Corp League. The Incident Command System (ICS) will be taught through each site using NIMS (the National Incident Management System) as the manual for terminology and protocol standards.

*For more details refer to our faculty briefing and deep-throat incident reports and RM white papers. [Rich Woldt CEO – The Risk Management Learning Center](#)*